

## VISION:

To provide quality public services in a cost-effective manner with measurable outcomes.

### **PURPOSE:**

To carry out the local laws, policies, and services as determined by County, State, and Federal Governments for the good of all and the betterment of the daily lives of all citizens in a fair and equitable manner.

## **STRATEGIC GOALS:**

- 1. To provide quality public services in a cost-effective manner.
- 2. To maintain, promote and improve transportation systems for Collin County.
- 3. To support the fair and efficient administration of justice.
- 4. To maintain good intergovernmental relations with other local governments.
- 5. To assure fair and equal treatment of all citizens.
- 6. To protect the County's environment and promote and enhance its natural and man-made beauty.
- 7. To enhance county services to the public and employees through strategic direction in to information technology planning.
- 8. To be a fun place to live, work and play.

# **LONG-TERM GOALS:**

- To manage County government to be more effective and efficient in the delivery of quality customer-focused services. Supports countywide strategic goal number 1.
- ➤ To empower all employees, encouraging creativity and innovation. Supports countywide strategic goal number 1.
- To plan proactively for change and growth. Supports countywide strategic goal number 1.
- > To address the future population growth and diversity of the County. Supports countywide strategic goal number 1.
- ➤ To maintain and enhance the identity and character of Collin County. Supports countywide strategic goal number 6.
- > To conserve areas of natural beauty, sensitive environmental areas and important historic places. Supports countywide strategic goal number 6.
- To provide a safe, stable workplace for County employees, recognizing they are the County's greatest assets. Supports countywide strategic goal number 8.
- ➤ To enhance the County's overall communication and innovation. Supports countywide strategic goal number 7.



# **COLLIN COUNTY**

#### **FY 2004 GOALS:**

- ➤ To improve the operational efficiency of County departments to streamline processes and procedures. Supports countywide goal number 1.
  - We will work with individual departments to create performance measures and focus on long-range planning.
- > To improve and enhance the transportation infrastructure of Collin County. Supports countywide strategic goal number 2.
  - We will focus on the participation with other agencies that include the 1999 remaining bond funds and the 2003 bond funds in the roadway development to include SH121, the North Dallas Tollway, the George Bush Tollway as well as other major transportation systems within and around the county.
- ➤ To work in conjunction with municipalities and other agencies to promote Collin County in the development and retention of new industry and businesses. Supports countywide strategic goal number 4.
- > To conserve areas of natural beauty, sensitive environmental areas, parks and important historical places. Supports countywide strategic goal number 6.
- ➤ To enhance and improve the County's technology resources for the citizens so they can access valuable information regarding the County and its services. Supports countywide strategic goal number 7.
  - We will enhance the County's web-site services to include the ability to transact business via the Internet.
  - We will implement a new enterprise resource planning system to aid our elected officials and employees in the most efficient and effective methods of transacting business
  - We will work with the Texas Conference of Urban Counties and other agencies as well as staff to develop and implement a complete judicial system.